

**MINUTES OF A MEETING OF THE SIMBURY FRIENDS FOR MUSIC AND THE
PERFORMING ARTS**

at the SHS Media Center, Simsbury, CT December 18, 2019 at 7:00 pm

The President Elisabeth Hodson opened the meeting at about 7:00 p.m. with introductions. Present were 6 other members: Amy Bobinski, Marianne Longo, Kimberly Sudnick, Sarah Warner, Marie Winiarski, and Lynn Yu.

Kimberly Sudnick moved that the minutes from the November meeting be approved and the motion was seconded, voted upon and approved.

Lynn Yu presented the financial report of the organization. Trends noted by Lynn Yu included that although membership dues were down approximately \$2,000 in revenue, the matching by companies was up by approximately \$2,000. A suggestion was made to change the membership form to facilitate the tracking of matching donations. Elisabeth Hodson volunteered to make changes to the membership form to help track matching donations. A discussion followed regarding third party administrators of corporate matching donations made on behalf of employees who are members of our organization. All members present agreed that acknowledgement for matching donations made by employers would be noted under corporate donors.

It was reported that profits from the Meadow Farms fundraiser were significantly down this year to approximately \$722. It had been previously decided by the organization that this would be the last year of this fundraising campaign.

It was noted that \$750 would be given to the school department as a needs based scholarship, in part, to fulfill a promise made to corporate sponsors of the successful fundraiser event of the organization known as "An Evening with Friends" last year. The event outperformed all previous fundraisers known in recent history to the organization. A discussion followed concerning the logistics of organizing such an event again in future years. If a similar event were to occur in the future advice was given to start planning in the summer. The fundraising committee chair Marie Winiarski opened a discussion on proposing a smaller scale dinner and performance event in the spring to raise money. She proposed different less expensive venues and themes were discussed. The topic was tabled for further development.

Marie Winiarski reported on the purchase and distribution of a fundraising product which were "Post-Its" with the organization logo on them. The fundraising products were distributed to the liaisons working tables for the organization at concerts and shows at the different schools. The liaisons reported on continued sales of art cards at \$10. each, magnets at \$5. each, and Post-Its at \$2.00 each at the tables.

Marie Winiarski reported to the organization on her efforts to obtain samples and pricing for reusable bags similar to kind used at a grocery store. She circulated several samples for the

members present to survey and a discussion followed. A consensus was reached and direction was given on the bag style, bag colors, and design to purchase.

Elisabeth Hodson reported that the fundraising event that the organization had considered doing in the spring at HJMS to show case the grand opening of the middle school theater had to be tabled until next year due to constructions delays.

A discussion followed about communicating with the Talcott Music Festival organization to see in the SFFM&PA might be allowed to have presence at some of their events with booth to fundraise.

Elisabeth Hodgson moved that the proposed By-Law Amendments that the board had drafted be approved and a vote was taken and they were unanimously approved.

The meeting was adjourned at about 8:00 pm.

Respectfully submitted

Kimberly Sudnick, Secretary