

Minutes of the meeting 9/9/19

Simsbury Friends for Music and Performing Arts, Inc. (SFFM&PA)

The meeting started at 7:00 pm on 9/9/19. Members in attendance included Angela Griffin, Elisabeth Hodson, Marianne Longo, Lynn Yu, Kim Sudnick, Marie Winiarski and Christine Lill.

The treasurer's report was presented by the Treasurer Lynn Wu. The report showed a balance of \$49,767 in June 2019 and a balance of \$60,689.70 as of September, 2019. It was noted that four checks totaling \$1,720 had not cleared from the previous academic year and follow-up on those four checks would be made initiated to determine if cancellation was in order. It was noted that the deadline for requests by teachers for funding from SFFMPA would expire this month. It was noted that the next meeting on 10/7/19 would start at 5:30 pm to review the budget requests and allocations for the scholastic year 2019-2020.

The membership report was presented by Christine Lill. The report showed a slight increase in membership at the start of the academic year 2019-20 at 161 members as compared to 2018-2019 at 159 members. It was also noted that the donations were up by approximately \$2,000 in 2019-20 as compared to the previous year. It was noted that approximately 70% of the donations were checks and 30% were made on line. It was discussed that the meeting invites to members would go out using a program known as vertigo response.

A discussion followed concerning the program jacket for all school concerts and donor names and matching funds. It was the consensus of the members present that the matching donation by a sponsor or employer would not be attributed to the initial donor.

The liaisons at the schools was reported on by Elisabeth Hodson. It was noted that the liaisons would focus at being present at two major concerts and attending a few meetings per year. It was noted that openings still existed at Tootin Hills and Latimer Lane Elementary Schools.

The Fundraising Report was presented by Marie Winiarski and she reported on the Meadow Farms fundraising event and the reusable bags sales as a new fund raising event. It was noted that in the past the Meadow Farms project has raised approximately \$2,000-\$3,000 per year and it would be continued in the scholastic year 2019-2020, but that it was suggested in 2020-20 that a new fundraising plan be developed.

The Social Media report was presented by Marianne Longo and social media strategy for membership[was discussed. It was noted that many class of face book groups or other face book groups could be reached. A discussion on "Alumni, where are they now?" would be tabled until a subcommittee working on that topic could report back to the group.

The website priorities for 2019-20 were discussed including agenda to be posted on the website. It was also discussed that meeting minutes and board meeting minutes would be uploaded and achieved on the website, in part, for the benefit of future generations.

The Director's Report was given by Angela Griffin and it was noted that the past three Teachers of The Year awards all came from the Simsbury School's music departments.

The meeting was adjourned at approximately 9:00 pm.

Respectfully submitted by: Kim Sudnick