

Simsbury Friends For Music and the Performing Arts
Meeting Minutes-March 5, 2018
Submitted by Marianne Longo

In Attendance: Angela Griffin, Elisabeth Hodson, Marianne Longo, Lynn Yu, Christine Lill, Marie Winiarski, Karen Cantelmo, Brian White (guest presenter)

- **Meeting Minutes:** February minutes conditionally approved, pending any corrections, since attendees from that visit not present to attest and approve
 - We funded 70% of all teacher requests
- **Special Presentation By Brian White**
 - HJMS Phase III Renovation Project; for April Referendum
 - \$24 million over 15 years
 - new media center, new science classrooms
 - infrastructure: updated plumbing, fire suppression
 - 450 seat auditorium, classroom and storage space
 - Will support k-8 curriculum, community groups
 - 650 children in HJMS (moving toward 600 with attrition)
 - All 3 West Hartford Middle Schools have performance spaces / auditorium
 - Brochure and “see the need” links on HJMS school webpage
 - SSFM&PA supports this project. Discussion of linking to HJMS information from SSFM website and on Facebook; also discussing in other groups on SSFM such as Simsbury Neighbors Unite, to spread the word. We will send a letter of support to the Simsbury Selectmen.
- **Membership**
 - We are currently at 311 members, 9-10 members behind this time last year
 - Question posed if we can list donors on our website; family and corporate and add logos for our corporate sponsors
- **Treasurer’s Report**
 - We are ahead in funds for membership but behind in fundraising
 - This year Meadowview orders yielded 43% margin instead of 50% margin, secondary to the mix of items ordered
- **Director’s Report**
 - March is Music in Our Schools Month
 - March 15: CT Arts Administrators Association (Angela’s professional organization) will provide instructional rounds at SHS for music, theater and visual arts. Our district was selected to observe by 40-50 administrators from around the state.
 - March 13-14: Elementary Spring Clinics, Hartford Symphony musicians involved
 - March 15,16, 17 is Beauty and the Beast at HJMS
 - March 18: Concert to support Junior Achievement
 - March 22-25: OAKE conference in Oklahoma City, OK
 - March 23-24: Northern Region Middle School Festival (HJMS) at Wethersfield High School
 - April 19-21 is the CMEA Conference. We have a very strong presence
 - CMEA Elementary Honors Choir
 - CMEA Elementary Honors Orchestra
 - CMEA Elementary Honors Band
 - SHS All-State Ensembles

- CMEA Showcase Ensemble – Simsbury Singers
 - CMEA Showcase Ensemble – SHS Sax Ensemble
 - CMEA Session Presentations: Lisa Abel, Ryan Ford, Angela Griffin
- **Fundraising**
 - Elizabeth with talk to Wanda to see if Meadowview will come talk to us about their offering for fundraising
 - Roni Grossman will present new ideas for fundraising at our next meeting
 - Discussion re: considering a swag bag to sell
 - Musical was not a good venue for fundraising due to presence of concessions, well wishes, flowers, etc
 - Question raised for investigation as to whether or not we can conduct a raffle because of our not-for-profit status
 - Approximate yields for new fundraisers: approximately \$556
 - Note cards: we ordered 100 packs of 12
 - Antonios
 - Magnets
 - Celebrate Friends: Past and Present Soiree Fundraiser
 - Tentative date March 1, 2019 with snow date March 2; 6-10 PM
 - “Be part of the 30% ... help us fund 100% of music and performing arts programs that enrich the lives of Simsbury students. 30 years, 30% closer
 - 30% needed to fund 100% of requests = \$14,000
 - cabaret performances: alumni, teachers, students
 - Eno Hall
 - Bremer – rent high tops with linens; tables, table skirts
 - Food – donated if possible
 - Drink - ? cash bar; is this possible at Eno, what about liability / insurance
 - Entertainment at entry: jazz, chamber, vocal
 - Performers
 - Silent auction / Raffle
 - Publicity (social media, save the date, invites, follow up thank you and results)
 - Ticket Sales: cost, number of attendees needed to raise desired funds
 - Will need to create committees to support success:
 - Venue and Furniture Rental; set up and take down
 - Performances
 - Food / Drink (? Paper ware)
 - Publicity and ticket production
 - Silent Auction
 - Ticket Sales
 - Sponsors
- **Request to assist with advertising Band Festival 3/21** Elisabeth secured permits (at no cost) and placed 4 sandwich boards in town
- Meeting adjourned at 9:15 PM