

Simsbury Friends For Music and the Performing Arts
Meeting Minutes-February 12, 2018
Submitted by Marianne Longo

In Attendance: Angela Griffin, Elisabeth Hodson, Marianne Longo, Veronica Grossman, Sue Clancy, Andie Fabian

- Approval of February minutes motioned by Roni Grossman and seconded by Sue Clancy.
- **Membership**
 - We are currently at 300 members
- **Treasurer's Report**
 - We funded an additional \$2810. With this allocation we have funded 68% of teacher requests
 - Overall, we are \$246.00 behind this time last year
 - \$500 will be returned to SFFM from the SHS musical since ticket sales fully funded the show. These funds will be re-allocated.
 - Current savings is \$22,728.00
- **Director's Report**
 - SHS musical Mary Poppins had record breaking crowds; 130 Simsbury senior citizens attended and the last 3 shows were sold out
 - February 23 is Battle of the Bands
 - February 26-27 are Spring Play (The Crucible) auditions
 - March 1st is Unified Theater performance
 - March 15 – CT Arts Administrators Association (Angela's professional organization) will provide instructional rounds at SHS for music, theater and visual arts
 - Townwide Festival is coming up
 - March 15,16, 17 is Beauty and the Beast at HJMS
- **Liaison Update**
 - Winter concert sales and performances brought in over \$500.00
 - A schedule of Spring concert volunteer opportunities will be sent out in March.
- **Fundraising**
 - We continue to sell note cards and magnets. Sue Clancy will set up the website to allow for internet sales of these items. An ad for SFFM is currently pinned on Simsbury Neighbors Unite.
 - Andie Fabian presented her research on venues for a Gala
 - Riverview was cost prohibitive for this event
 - Simsbury Inn \$35-45 per person + 18% gratuity, minimum 50 people
 - Hopmeadow \$30-42 per person +20% gratuity, 3-4 hr buffet
 - \$50 per person would barely cover food and venue and then we would want to raise money for donations; concerns expressed by everyone that this may be a heavy lift for fundraising in our first year of putting on an event
 - Discussion of considering a smaller scale event for the first year. Ideas include:
 - Performance at Eno Hall with silent auction and dessert. Consider a cabaret like environment with seats by the stage; high top tables; desserts on one side of the room and silent auction items on the other. Sponsors and program ads can help defray costs and contribute to fundraising. Would want some paid performers as well as consider community band, TGS, student and faculty performances. Obtain sponsorship for the artists. There was

discussion of allotting a percentage of profits for scholarships. Consider promoting the event by saying last year we funded 68% of teacher requests, help us get to 100%.

- Roni will present other fundraising options / ideas for next year at the March meeting in addition to Meadow View.
- Town Wide Band Festival
 - The Festival will take place over a two-week period in March which happens to be “Music in Our Schools” month designated by the National Association For Music Education.
 - There will be an elementary and secondary school component beginning March 8th and culminating with a concert on March 21st.
 - The Festival will bring together guest artists, school students/teachers and community members in a valuable learning experience.
 - Mark your calendars for Wednesday, March 21st at 7:00 for a special concert experience at SHS.
- Meeting adjourned at 8:15PM