

Simsbury Friends For Music and the Performing Arts  
Meeting Minutes-December 4, 2017 7:30 PM  
Submitted by Marianne Longo

In Attendance: Elisabeth Hodson, Marianne Longo, Melissa Richards, Veronica Grossman, Karen Cantelmo, Christine Lill, Sue Clancy, Stacie Windisch, Amy Bobinski

- Approval of November minutes deferred because the minutes were not available.
- **Membership**
  - No change since last meeting
- **Treasurer's Report**
  - Balance sheet reviewed.
- **Fundraising**
  - There should be about \$1000 more from the Fall fundraiser. Discussion around the need to refresh the fall fundraiser. Decision to look for other opportunities to raise funds in the fall since parents may be tiring of same fundraiser year over year.
  - Antonio's Fundraiser is this week (Tuesday)
  - Note Cards – parents of winners wanted multiple packs with one student design so those are being re-distributed. Several packs were sold at the holiday market. We will re-order more prints (200-500 depending on cost)
  - Magnets are in and they look great, some were sold at the holiday market
  - \$435.00 was made at the holiday market
  - A suggestion was made to create a district calendar. Art will be solicited in Spring 2018 so that a school year calendar can be printed and available in August.
  - Assistance is needed at concerts this month to speak on behalf of SFFM and to staff a table to sell magnets, note cards, memberships, donations
  - Discussion around putting the logo on merchandise. Most popular ideas were a water bottle or a string bag. This has potential to be another fundraiser.
- **Webmaster**
  - Challenges remain re: permission to add pictures to website.
  - Button added to website to cover fees for online membership
  - Request made to add button at top that is a donate now button and goes directly to paypal however membership form needs to be completed so we have information. Donate link is currently at the top of the webpage.
- **Mary Poppins**
  - Stacie Windisch is organizing a trivia night to raise money for Mary Poppins. \$8k is needed for the flying apparatus for the show. A request was made to have checks made out to SFFM&PA who would then distribute the funds to the show. After some discussion it was determined that SHS is non-profit and checks can be written directly to SHS with Mary Poppins in the memo line and handed in to Carol Twohig.
- Meeting adjourned at 9:30 PM