

Simsbury Friends For Music and the Performing Arts
Meeting Minutes-November 14, 2016
Submitted by Manuela Hanshaw

In Attendance: Angela Griffin, Manuela Hanshaw, Sallie Pellon, Sue Clancy, Karen Cantelmo, Regina O'Sullivan, Melissa Richards, Carolyn Clement, Christine Lill, Roni Grossman and Marie Winiarski

- Welcome to all present.
- Approval of October minutes by Sue Clancy and Roni Grossman.
- The next SFFM meeting is scheduled for December 13th at 7:00 in the SHS Library.
- Social Media Policy presentation by Carolyn Clement:
 - SFFM currently only uses Facebook, but mostly for creating events to promote Simsbury Public Schools' music and theatre performances or sharing articles that pertain to the mission of Friends.
 - Discussed adequate number and appropriate account administrators and suggested that no less than two board members and any social media manager that the Board appoints.
 - Recommended that we do not take payments on-line using Facebook.
 - Facebook allows for all administrators to see private messages (pms).
 - Administration of a FB page is through your own FB account: can't close a page without vote by the Board.
 - FB events for SFFM reaches exponentially, and there needs to be a determination as to what gets to be an event. For example, should there be announcements or events created only for SHS events, (and the HJMS play which performs at SHS) due to seating limitations at other schools in the district.
 - Carolyn recommended that anyone can post on our FB page, but more importantly is the question of whether a posting can be shared. Carolyn also recommended that unless the post is related to events we create, that it not be shared.
 - Posts should promote our mission of music, and if not, posts can be deleted.
 - Why have a FB page? More people will be engaged in the organization – community engagement.
 - Carolyn does not suggest using either Twitter, Instagram or any other social media at this time.
 - Encourage friends to raise the visibility of our FB page by liking our page
 - Carolyn will forward a copy of the social media policy draft to us for further discussion at a future meeting.
- Membership
 - Current membership has increased from 148 in September, and 299 in October, to 301, with a few still trickling in.
- Finance and Technology Update
 - Sue provided a new spreadsheet in order to review funding requests that we wanted to readdress. Additional funding of \$1930 was approved for numerous requests.
 - We reviewed the current financial statement. Members are welcome to attend monthly meetings and review our financials.

- Angela Griffin – Director’s Report
 - On Election Day, music educators from Simsbury, Farmington and Canton participated in a multi-district professional development. It was a good opportunity to collaborate with other teachers and directors, share strategies and network.
 - Rehearsals are underway for the SHS musical “42nd Street.” HJMS auditions have also taken place.
 - Men’s Night Out was full of excitement and very engaging for all ages of students. An a cappella group performed from the University of Connecticut.
 - Tootin’ Hills held their HSO Discovery Concert and Angela reported that Sarah Milligan through it was a wonderful experience. This is just one of the district-wide programs we fund
 - The International Thespian Society Conference was held late in October and had a very strong showing with students coming from as far as VT. The sessions were very student centered and focused on learning.

Meeting adjourned at 8:47 p.m.